

Publication Details January to June 2017

Name	Authors' Names	Title of the Article/Chapter Name in the Book/ Book Name	Name of the Journal/ Conference Proceedings/Publisher	Vol. No. and Issue No. (In case of Journal Article)	Page No. (Starting page no. Ending Page no.- In case of Journal Article and Chapters in Books and total no. of pages in case of book)	Year of Publication	ISBN No. (in case of Book) / ISSN number in case of conference proceedings / Journal	Published in	Book
Publication In Journals									
Mehta, L.,Kaur,B.,Jindal,S.,Kaur	Mehta, L.,Kaur,B.,Jindal,S.,Kaur	A study on the banks as financial institutions.	International Research Journal of Engineering and Technology (IRJET)	4(5)	213-222	2017	e-ISSN: 2395 -0056, p-ISSN: 2395-0072	Journal	
Mehta,L.,Singla,A	Mehta,L.,Singla,A	Listing Agreement	.International Journal OF Engineering Sciences &Management Research	4(4)	01-May	2017	ISSN 2349-6193	Journal	
Mehta,L., Singh,G	Mehta,L., Singh,G	Insider Trading Should Be Legal or Illegal.	Imperial Journal of Interdisciplinary Research (IJIR)	3(4)	1343-1346	2017	ISSN: 2454-1362	Journal	
Kaur B., Dhiman M	Kaur B., Dhiman M	Solar Energy: Shift to green energy.	International Journal of Engineering Sciences & Management Research (IJESMR)	4(3)	43-46	2017	ISSN 2349-6193	Journal	
Kaur B., Laveena, Jindal S	Kaur B., Laveena, Jindal S	A study of Debtor Management of an Indian Company.	Imperial Journal of Interdisciplinary Research (IJIR)	Vol 3(4)	1387-1392	2017	ISSN: 2454-1362	Journal	
Sarabjeet Singh AND Kiran Mehta	Sarabjeet Singh AND Kiran Mehta	,"Style Investing and Persistence of Mutual Funds Performance",	International Journal of Applied Business and Economic Research (SCOPUS)			2017		Journal	
Goel Archana and Sharma Renuka	Goel Archana and Sharma Renuka	Disclosures, Board Size & composition, Ownership Structure and Firm's Performance: Finding Future Research Perspectives,	International Journal of Applied Business and Economic Research (SCOPUS)			2017		Journal	
GurpreetKaur and Renuka Sharma	GurpreetKaur and Renuka Sharma	Financial Risk Assessment and Management by Banks: Evidences from Past Research,	International Journal of Applied Business and Economic Research (SCOPUS)			2017		Journal	
Dilpreet Singh	Singh, H., & Sandhu, N.	Service development strategies employed by public and private sector banks in India - A comparative study.	The IUP Journal of Business Strategy,	14(1)	18-33.	2017		Journal	
Dilpreet	Singh, Singh, H., & Sandhu, N	New market entry strategies: Public and private sector banks in India	SCMS Journal of Indian Management,	14(1)	123-134	2017		Journal	
Kiran Mehta	Renuka Sharma And Aman Chugh,	Management of Forex Risk Exposure: A Study of SMEs and Unlisted Non-Financial Firms in India",	International Journal of Applied Business and Economic Research (SCOPUS)			2017	(Accepted for publication)	Journal	
Kiran Mehta	Jogeshwar Preet Singh AND Kiran Mehta,	A Study of Determinants of Exit Strategies by Venture Capitalists",	International Journal of Applied Business and Economic Research (SCOPUS),			2017	(Accepted for publication)	Journal	
Kiran Mehta	Sourish Ghosh AND Kiran Mehta	"The Structure and Development of the Art Market, with a Special Focus on Art as an Investment",	International Journal of Applied Business and Economic Research (SCOPUS),			2017	(Accepted for publication)	Journal	
Kiran Mehta	Sourish Ghosh AND Kiran Mehta	"The Structure and Development of the Art Market, with a Special Focus on Art as an Investment",	ICBF International Conference on Banking & Finance (ICBF)			10th and 11th December 2016			
Kiran Mehta	Asha Rani AND Kiran Mehta	"A Study of Adoption and Resistance Behavior for Mobile Banking in India"	International Journal of Applied Business and Economic Research (SCOPUS),			2017	(Accepted for publication)	Journal	
Kiran Mehta	Sarabjeet Singh AND Kiran Mehta	,"Style Investing and Persistence of Mutual Funds Performance",	International Journal of Applied Business and Economic Research (SCOPUS),			2017	(Accepted for publication)	Journal	
Namrata Sandhu	Singh, H., & Sandhu, N.	Service development strategies employed by public and private sector banks in India - A comparative study.	The IUP Journal of Business Strategy,	14(1)	18-33.	2017		Journal	
Namrata Sandhu	Singh, Singh, H., & Sandhu, N	New market entry strategies: Public and private sector banks in India	SCMS Journal of Indian Management,	14(1)	123-134	2017		Journal	
Renuka Sharma	Kiran mehta And Aman Chugh,	Management of Forex Risk Exposure: A Study of SMEs and Unlisted Non-Financial Firms in India",	International Journal of Applied Business and Economic Research (SCOPUS)			2017	(Accepted for publication)	Journal	

Renuka Sharma	Renuka Sharma	Disclosures, Board Size & composition, Ownership Structure and Firm's Performance: Finding Future Research Perspectives,	International Journal of Applied Business and Economic Research (SCOPUS)			2017	(Accepted for publication)	Journal	
Renuka Sharma	Renuka Sharma	Customer Switching Behavior in Retail Banking in India,	International Journal of Applied Business and Economic Research (SCOPUS)			2017	(Accepted for publication)	Journal	
Renuka Sharma	Renuka Sharma	Financial Risk Assessment and Management by Banks: Evidences from Past Research	International Journal of Applied Business and Economic Research (SCOPUS)			2017	(Accepted for publication)	Journal	
Renuka Sharma	Renuka Sharma	Future of Depository with Introduction of Payment Bank- A Game Changer to Capital Market	International Journal of Applied Business and Economic Research (SCOPUS)			2017	(Accepted for publication)	Journal	
National/International Conferences									
Kiran Mehta	Sourabh Ghosh	Art as an Investment: The Factor affecting Valuation of Miniature Paintings in India	CUDC-Chitkara University Doctoral Consortium (13th May 2017)			2017		Conference	
Kiran Mehta		An Empirical Study on Fund Size as Style of Mutual Fund Managers in India	CUDC-Chitkara University Doctoral Consortium (13th May 2017)			2017		Conference	
Laveena, M.	Laveena, M.	A comparison of NPA.	10 th National Conference and Business Summit 2017; on Shifting Policy Paradigm, held on 16 March 2017			2017		Conference	
Kaur, B., Kaur, N.	Kaur, B., Kaur, N.	Ethical Issues in retailing.	10 th National Conference and Business Summit 2017; on Shifting Policy Paradigm, held on 16 March 2017			2017		Conference	
VermaRajit, Mittal K. Anil	VermaRajit, Mittal K. Anil	"Open offer and its impact on price behavior and shareholder's wealth: An empirical investigation of selected Indian companies listed on S&P BSE 500",	International Conference on Banking and Finance December 10th-11th 2017 at Chitkara University.			2017		Conference	
Verma Rajit, Mittal K. Anil.	Verma Rajit, Mittal K. Anil.	Impact of Open Offer Announcements on Shareholders' Wealth of target Companies in India: A study of Market Efficiency	Chitkara University Doctoral Consortium (CUDC)			2017		Conference	
Kampani, N., Jhamb, D.	Kampani, N., Jhamb, D.	Analysing the role of ECRM: A critical review of the literature	Chitkara University Doctoral Consortium (CUDC)			2017		Conference	
Kaur G.	Kaur G.	Financial Risk Assessment of Indian Banking Industry- Past evidences,	International Conference on Banking & Finance, Chitkara University, Punjab			2017		Conference	
Sarabjeet Singh and Kiran Mehta	Sarabjeet Singh and Kiran Mehta	, "An Empirical Study on Fund Size as Style of Mutual Fund Managers in India",	CUDC-Chitkara University Doctoral Consortium			2017		Conference	
Gurpreet Kaur and Renuka Sharma	Gurpreet Kaur and Renuka Sharma	Financial Risk Assessment and Management by Banks: Evidences from Past Research,	ICBF International Conference on Banking & Finance			2017		Conference	
Chaudhary, P., Chauhan, R.	Chaudhary, P., Chauhan, R.	Innovative India: Lessons from emerging economies,	ICBF International Conference on Banking & Finance			2017		Conference	
Archana Goel and Renuka Sharma	Archana Goel and Renuka Sharma	Firm's Performance and Corporate Governance Mechanism: A Literature Survey,	19 th International Conference on Sustainable Growth, Innovation & Revolution In the New Millennium			2017		Conference	
ArchanaGoel, Dr. Renuka Sharma	ArchanaGoel, Dr. Renuka Sharma	"Effect of Board Size on Firm's Performance: Evidences from India"	CUDC-Chitkara University Doctoral Consortium			2017		Conference	
Kaur, B., Sood, P.,	Kaur, B., Sood, P.,	Impact of demonetization on retail sector	CUDC-Chitkara University Doctoral Consortium			2017		Conference	

GurpreetKaur and Renuka Sharma	GurpreetKaur and Renuka Sharma	“Study of Determinants of Liquidity Risk in Context to Indian Banking Industry”	CUDC-Chitkara University Doctoral Consortium			2017		Conference	
Kiran Mehta	Renuka Sharma AND Kiran Mehta,	Association between Foreign Portfolio Investment and Indian Stock Market: Empirical Evidences from Sector Specific Indices,	19th International Conference on Sustainable Growth, Innovation & Revolution In the New Millennium, Kochi (Kerala),			November 7 and 8-2017		Conference	
Kiran Mehta	Renuka Sharma AND Kiran Mehta,	“Testing Multi-Factor Capital Asset Pricing Model under Alternative Phases of Indian Stock Market”,	20th International Conference on “Sustainable Growth, Innovation & Revolution in the New Millennium” (IC-SGIRNM) at JAIPUR (Rajasthan),			March 25-26, 2017		Conference	
Kiran Mehta	Renuka Sharma AND Kiran Mehta,	“Information Efficiency of Indian Stock Market: Impact of Dividend Announcements on Sectoral Stocks”,	20th International Conference on “Sustainable Growth, Innovation & Revolution in the New Millennium” (IC-SGIRNM) at JAIPUR (Rajasthan),			March 25-26, 2017		Conference	
Kiran Mehta	Aman Chugh, Renuka Sharma	“Management of Forex Risk Exposure by SMEs and Unlisted Non-Financial Firms in India”,	20th International Conference on “Sustainable Growth, Innovation & Revolution in the New Millennium” (IC-SGIRNM) at JAIPUR (Rajasthan), India			March 25-26, 2017		Conference	
Kiran Mehta	K S Bath, Mandakini Thakur, Renuka Sharma and S N Panda	“Motivational Program and Impact Assessment for Talented School Students of Punjab ”,	20th International Conference on “Sustainable Growth, Innovation & Revolution in the New Millennium” (IC-SGIRNM) at JAIPUR (Rajasthan), India			March 25-26, 2017		Conference	
Kiran Mehta	S N Panda, Renuka Sharma	“Cyber Technology Communication for Women Safety: A Study of Haryana”,	20th International Conference on “Sustainable Growth, Innovation & Revolution in the New Millennium” (IC-SGIRNM) at JAIPUR (Rajasthan), India			March 25-26, 2017		Conference	
Kiran Mehta	Dr. Renuka Sharma, Kanika Thakur and Udit Mohan	Individual Investors’ Preferences and Perception towards Various Investment Alternatives: In Demographical Backdrop	2nd Global Leadership Research Conference 2017 On the theme “Innovation, Sustainability and Change: Emerging Challenges and Solutions”			February 23th – 24th 2017		Conference	
Kiran Mehta	Dr. Renuka Sharma, Dr Kiran Mehta, Meenal Doda and Sagar Kumar	A Study on Impulse Buying Behavior and Hedonic Shopping Values of Consumers in India, 2nd Global Leadership Research	Conference 2017 On the theme “Innovation, Sustainability and Change: Emerging Challenges and Solutions			February 23th – 24th 2017,		Conference	
Namrata Sandhu	Sandhu, N.,& Mohan, P	Loyalty of retailers in edible oil industry in North India	Chitkara University Doctoral Consortium, Chitkara University, Chandigarh			May (2017)	(Contributed)	Conference	
Namrata Sandhu	Bhatia, G., &Sandhu, N	Preparedness of Chandigarh against a deliberate or accidental release of a biological agent and responsible consequence management	Chitkara University Doctoral Consortium, Chitkara University, Chandigarh			May (2017)	(Contributed)	Conference	
Namrata Sandhu	Sandhu, N.,& Sharma, S.	Drivers of employee engagement in Indian banking industry: Model development and test.	International Conference on Responsible Research and Transformation in Education, London School of Management Education, London, UK,			April 2017	(Presented).	Conference	
Renuka Sharma	Renuka Sharma AND Kiran Mehta,	Association between Foreign Portfolio Investment and Indian Stock Market: Empirical Evidences from Sector Specific Indices,	19th International Conference on Sustainable Growth, Innovation & Revolution In the New Millennium, Kochi (Kerala),			November 7 and 8-2017		Conference	

Renuka Sharma	Renuka Sharma AND Kiran Mehta,	“Testing Multi-Factor Capital Asset Pricing Model under Alternative Phases of Indian Stock Market”,	20th International Conference on “Sustainable Growth, Innovation & Revolution in the New Millennium” (IC-SGIRNM) at JAIPUR (Rajasthan),			March 25-26, 2017		Conference	
Renuka Sharma	Renuka Sharma AND Kiran Mehta,	“Information Efficiency of Indian Stock Market: Impact of Dividend Announcements on Sectoral Stocks”,	20th International Conference on “Sustainable Growth, Innovation & Revolution in the New Millennium” (IC-SGIRNM) at JAIPUR (Rajasthan),			March 25-26, 2017		Conference	
Renuka Sharma	K S Bath, Mandakini Thakur, Renuka Sharma and S N Panda	“Motivational Program and Impact Assessment for Talented School Students of Punjab ”,	20th International Conference on “Sustainable Growth, Innovation & Revolution in the New Millennium” (IC-SGIRNM) at JAIPUR (Rajasthan), India			March 25-26, 2017		Conference	
Renuka Sharma	S N Panda, Renuka Sharma	“Cyber Technology Communication for Women Safety: A Study of Haryana”,	20th International Conference on “Sustainable Growth, Innovation & Revolution in the New Millennium” (IC-SGIRNM) at JAIPUR (Rajasthan), India			March 25-26, 2017		Conference	
Renuka Sharma	Dr. Renuka Sharma, Kanika Thakur and Udit Mohan	Individual Investors’ Preferences and Perception towards Various Investment Alternatives: In Demographical Backdrop	2nd Global Leadership Research Conference 2017 On the theme “Innovation, Sustainability and Change: Emerging Challenges and Solutions”			February 23th – 24th 2017		Conference	
Dilpreet singh	Sandhu, N., &Singh, D.	Store choice in organized retail: Model development and test. UGC sponsored	National Seminar on The Retail Makes Headway: Pulling Out All the Stops: An Indian Perspective, MCM DAV College for Women, Chandigarh, India,			Feb (2017)	(Presented).	Seminar	
Namrata Sandhu	Sandhu, N., &Singh, D.	Store choice in organized retail: Model development and test. UGC sponsored	National Seminar on The Retail Makes Headway: Pulling Out All the Stops: An Indian Perspective, MCM DAV College for Women, Chandigarh, India,			Feb (2017)	(Presented).	Seminar	
Sapra,K. L., & Dawra,S	Sapra,K. L., & Dawra,S	“Total Quality Management in Engineering Education in India With special reference to Punjab and Chandigarh”	Amity Business Review	18(1)		2017			
Navreet Kaur	Navreet Kaur	<i>The Narcissistic Personality: Perspectives in Organizational Behaviour</i>	International Conference on Technology and Business Management (ICTBM-17)			10-11 April, 2017 at Dubai	ISBN 978-1-943295-06-7	Conference	
Anmol Sandhu and Navreet Kaur	Anmol Sandhu and Navreet Kaur	<i>Generational Differences in Job Involvement: A Review</i>	International Conference on Technology and Business Management (ICTBM-17)			10-11 April, 2017 at Dubai	ISBN 978-1-943295-06-7	Conference	
Anmol Sandhu and Navreet Kaur	Anmol Sandhu and Navreet Kaur	<i>Personality-Organization Fit and Workplace Adjustment: A Review</i>	Chitkara University Doctoral Consortium (CUDC-2017)			13 May, 2017 at Chitkara University, Punjab Campus		Conference	