

Sr.	Name	Designation	Title of the Article / Research Paper / Chapter Name in the Book/ Book Name	Name of the Journal/ Conference Proceedings/Publisher	Vol. No. and Issue No.(In case of Journal Article)	Page No. (Starting page no.- Ending Page no.- In case of Journal Article and Chapters in Books and total	Year of Publication	ISBN No. (in case of Book) / ISSN number in case of conference proceedings / Journal
Book Chapter								
1	Pallavi Chadha	Assistant Professor	A study on fashion blogging: An influential career in today's era on social media	Mohindra Publishing House			2018	ISBN: 978-93-86558-54-1
2	Baljinder Kaur	Assistant Professor	Demonetization and digitalization in India	Mohindra Publishing House		Page No. 63 to 68	2018	ISBN: 978-93-86558-54-1
3	Laveena Mehta	Assistant professor	Demonetization and digitalization in India	Mohindra Publishing House		Page No. 63 to Page No. 68	2018	ISBN: 978-93-86558-54-1
Research Papers in various Journals								
1	Dr. Kumar Shalender	Associate Professor	Co-Creation experience : Enhancing the value through flexible systems and superior Technology	The Catalyst- Journal of Management Development	Vol. 3, Issue (2)	20-26	2018	ISSN 2455-7927
2	Dr. Namrata Sandhu	Professor	Time banking: The missing link	Development	Online First	Online First	November 2018	1011-6370
3	Dr. Namrata Sandhu	Professor	Impact of gender cues in advertisements on perceived gender identity meanings of the advertised product	FIB Business Review	Online First	Online First	October 2018	2319-7145
4	Dr. Namrata Sandhu	Professor	Behavioral red flags of fraud: An ex-post assessment of types and frequencies	Global Business Review	21(1)	Forthcoming	2020	0972-1509
5	Dr. Namrata Sandhu	Professor	Relationship between corporate social responsibility, dividend payout, EBITDA, and earnings per share: An empirical analysis of 40 companies listed on NSE	Journal of Advances and Scholarly Researches in Allied Education	15(7)	83-91	2018	2230-7540
6	Dr. Namrata Sandhu	Professor	Preparedness of health facilities in Chandigarh for biological disasters	AIMS International Journal of Management	12(1)	25-45	2018	1939-7011
7	Dr. Namrata Sandhu	Professor	Preferred image of women on Indian television: A move from classic stereotypes	Indian Journal of Women and Social Change	3(1)	119-136	2018	24556327
8	Dr. Namrata Sandhu	Professor	Relationship between CSR and market valuation: A case study of 20 companies	Journal of Advances and Scholarly Researches in Allied Education	15(3)	1702-1711	2018	2230-7540
9	Dr Ajit Bansal	Professor	Impact of Isomorphism in Board Size on Firm Performance vis-a'-vis Institutional Theory	International Journal of Research and Analytical Reviews			2018	2349-5138

10	Sahil Gupta	Assistant Professor	FADU-EV an automated framework for pre-release emotive analysis of theatrical trailers	Multimedia Tools and Applications/ Springer		1-18	2018		
11	Sahil Gupta	Assistant Professor	Behavioural Aspects Influencing Decision to Purchase Apparels amongst Young Indian Consumers	FIB Business Review / Sage		188-200	2018		
12	Dr.Pawan Kumar Chand	Associate Professor	Behavioural Aspects Influencing Decision to Purchase Apparels amongst Young Indian Consumer.	FIB Business Review - Sage publsher	7(3)-13	188-200	2018	DOI: 10.1177/2319714518790308	
13	Dr. Pawan Kumar Chand	Associate Professor	A Review Analysis of Job satisfaction as an antecedent of Organizational Citizenship Behaviour.	International Journal of Research and Analytical Reviews (IJRAR)	Volume 5, Issue 3,	718-726	2018	E-ISSN 2348-1269, P-ISSN 2349-5138	
14	Arun Aggarwal	Assistant Professor	Impact of structural empowerment on organizational commitment: The mediating role of women's psychological empowerment	Vision	22 and 3	284-294	2018	09722629	
15	Arun Aggarwal	Assistant Professor	Examining the impact of leader-member exchange on perceptions of organizational justice: The mediating role of perceptions of organizational politics	Theoretical Economic Letters	8	2308-2329	2018	2162-2086	
16	Dr. Rajit Verma	Assistant Professor	Impact of open offers on shareholders' wealth	Springer Singapore		187-198	2018	978-981-10-8926-8	
Research Papers in Conferences									
1	Dr. Uday khanna	Associate Professor	Digital India: A myth or a reality.	Digitalizing India; An Endeavour to Empower and transform Business			2018	978-93-86558-54-1 Conference proceedings	
2	Dr. Shilpi Gupta	Assistant Professor	Digital India: A Myth or A Reality	Digitalizing India An Endeavour to Empower and Transform Business. Mohindra Publishing House		111- 117	2018	978-93-86558-54-1	
3	Dr Kumar Shalender	Associate Professor	Value Co-creation Experience: Enhancing the Competitiveness through Evolving Technology and Flat Organizational Structure	3rd International Conference on "Digitization, Innovation and Disruption: Keys to Achieving Global Competitiveness (ICDID 2k18)		Page No -55	2018	ISSN Number: 978-93-86608-66-6	

4	Dr Navreet Kaur	Associate Professor	The effect of performance assessment on work outcomes in the context of a dynamic business environment: A critique.	Third International Conference on Facets of Business Excellence (FOBE 2018) held at Institute of Management Technology (IMT), Ghaziabad on 22-23 November, 2018.	----	Facets of Business Excellence in Marketing and Strategy, pp. 162-173 Publisher: Bloomsbury India	2019	ISBN No. 978-93-88630-05-4 (conference proceedings in the form of a book)
5	Dr. Rajit Verma	Assistant Professor	"A Comparative Study on Bank Recapitalization Announcement between Selected Public & Private Banks listed on S&P BSE BANKEX"	AIMS International Journal of Management			2018	1939-7011